

**Project Title:** Developing the Next Generation of Marine Conservationists: A Pilot Project

**Position Title:** Curriculum and M&E Consultant

### Overview

The Belize Tourism Industry Association (BTIA) is seeking a consultant to develop and implement a marine conservation classroom instruction package for upper-division students in southern Belize, a complementary training-of-trainers program, and the monitoring and evaluation tools needed to assess the impact of the different components of its pilot project.

### Background

The BTIA has received funding from the Belize Fund for a Sustainable Future (Belize Fund) to implement an initiative entitled, "Developing the Next Generation of Marine Conservationists: A Pilot Project." This initiative will afford participants in the southern Stann Creek communities of Independence, Red Bank, San Juan, Georgetown, Maya Mopan, Santa Cruz, Seine Bight and Placencia, the opportunity to understand the importance of human activities in marine and adjacent areas to achieve ecological, economic, and social objectives as specified under the blue bond commitments. "Developing the Next Generation of Marine Conservationists" will also aid the Belize Sustainable Ocean Plan (BSOP) process by contributing to the creation and establishment of a more rational use of marine and connected spaces in southern Belize and the interactions among its uses, to balance demands for development with the need to protect the environment, and to deliver social and economic outcomes in an open and planned way.

### Project Objectives

- **Design & Implement a Marine Conservation Curriculum:** Provide 400 standard 5 students from 8 communities in southern Belize with a unit of classroom instruction on the importance of marine ecosystems and an experiential learning field trip to an offshore caye.
- **Develop a 'Train the Trainers' Program:** Create and implement a training manual and provide training to 15 tour guides and teachers to effectively deliver the marine conservation educational curriculum.
- **Increased Knowledge and Interest:** Achieve 25% increase in exposure, knowledge, appreciation, and interest in marine conservation within all participants by June 2025.
- **Awareness of Local Commitments:** Incorporate information on the Belize Sustainable Ocean Plan and Marine Protected Areas targets under the Blue Bonds commitments within all training packages.

### Activities

Consultant will...

- Develop a methodology to test the marine conservation curriculum's effectiveness, inclusive of pre and post test surveys.
- Work with the tour guide training consultant to create pre & post test survey.
- Conduct a comprehensive review of the national primary school curriculum.
- Develop a marine conservation learning package for upper division students (inclusive of an experiential field trip).
- Develop a 'Train the Trainers' manual based on the marine conservation curriculum.
- Conduct a virtual training of trainer's session for 15 teachers and tour guides.
- Deliver classroom presentation sessions based on the marine conservation learning packages to educate students in eight primary schools.
- Lead at least four experiential learning marine field trips for the participating schools/students.
- Participate in meetings with the Project Coordinator and/or stakeholders as needed throughout the project lifecycle.
- Collect, analyse and accurately report on data findings in a Monitoring and Evaluation report.

### Consultancy Details

- The consultancy is expected to run from November 2024 - May 2025 and comprises approximately 40 working days.
- The Consultant will report to the Project Coordinator and BTIA Executive Director.
- Logistics for training and trips will be handled by the Project Coordinator/BTIA office in collaboration with consultant.
- Consultancy requires travel to southern Belize for training sessions.

## Deliverables

Item	Target Date	Payment Terms
Approved workplan, methodology and schedule	Within 15 days of hiring	25%
Approved pre & post test for tour guide trainings	November 2024	
Report on curriculum review	December 2024	
1st draft of marine conservation curriculum learning package	January 2025	
Completed marine conservation curriculum learning package	January 2025	25%
1 <sup>st</sup> draft of training-of-trainers learning package	February 2025	
Completed training-of-trainers learning package along with accompanying materials	February 2025	
Completed virtual trainers' session	March 2025	
Approved pre & post tests for student marine conservation curriculum	March 2025	25%
Completed classroom sessions in all 8 communities	May 2025	
Completed marine trips for 400 students	May 2025	
M&E analysis/report for donor		
Final report on consultancy	May 2025	25%

## Qualifications & Skills

- Bachelor's degree in Environmental Science, Natural Resources Management, Education, or related field along with 3+ years of experience
- Experience in design and development of learning programs
- Experience collecting and analyzing data
- Experience in teaching and/or workshop facilitation
- Knowledge of Belize's marine conservation mechanisms
- Ability to work with young people
- Ability to work with NGOs and CSOs
- Excellent writing and communication skills
- Ability to meet deadlines and deliver high quality work
- Effective time management and organizational skills

## Application Submission

Interested applicants should submit a cover letter, CVs and supporting educational documentation and previous work along with proposal indicating proposed methodology, work schedule, expected financial compensation.

Applications should be submitted to:

Kendra Griffith

Project Coordinator, BTIA

[projects@btia.org](mailto:projects@btia.org)

Kindly indicate "Curriculum/M&E Consultant" in the subject line of the email. Deadline for applications is **5:00pm on 21<sup>st</sup> October 2024**.