



Project Title: Developing the Next Generation of Marine Conservationists: A Pilot Project

Position Title: Tour Guide Training Consultant

Overview

The Belize Tourism Industry Association (BTIA) is seeking a consultant to develop marine conservation learning packages and conduct a marine ecosystems and species workshop for 50 tour guides in southern Belize.

Background

The BTIA has received funding from the Belize Fund for a Sustainable Future (Belize Fund) to implement an initiative entitled, "Developing the Next Generation of Marine Conservationists: A Pilot Project." This project will afford students, teachers and tour guides in the southern Stann Creek communities of Independence, Red Bank, San Juan, Georgetown, Maya Mopan, Santa Cruz, Seine Bight and Placencia, the opportunity to understand the importance of human activities in marine and adjacent areas to achieve ecological, economic, and social objectives as specified under the blue bond commitments. "Developing the Next Generation of Marine Conservationists" will also aid the Belize Sustainable Ocean Plan (BSOP) process by contributing to the creation and establishment of a more rational use of marine and connected spaces in southern Belize and the interactions among its uses, to balance demands for development with the need to protect the environment, and to deliver social and economic outcomes in an open and planned way.

Objectives

The tour guide training component of the project seeks to improve the quality of tourism packages offered by guides and enhance marine conservation objectives including more knowledge, appreciation, and stewardship of the marine environment. Upon completion, tour guides in southern Stann Creek will have an increased understanding of marine ecosystems and best practices for conducting tours that enhance responsible tourism.

Activities

Consultant will...

- Conduct a review of the national tour guide training curriculum
- Hold a stakeholder consultation session with the Placencia Tour Guide Association's (PTGA) membership to determine priority training topics
- Engage 2 technical experts based on prioritized topics selected by PTGA to guide the development of training packages and assist with workshop facilitation
- Develop a marine conservation learning package and corresponding 1-day workshop for 25 inland-focused tour guides, inclusive of half-day field trip
- Develop a one-day training workshop with materials on advanced marine topics and best practices for 25 marine-focused tour guides
- Meet with Project Coordinator/planning committee as needed

Consultancy Details

- The consultancy is expected to run from October 2024 – January 2025 and comprises approximately 20 working days
- The Consultant will report to the Project Coordinator and BTIA Executive Director

- Logistics for all trainings and trips will be handled by the Project Coordinator/BTIA office in collaboration with consultant
- Consultancy requires travel to Placencia for training sessions and meetings

Deliverables

Item	Target Date	Payment Terms
Approved workplan and schedule	Within 7 days of hiring	35%
Stakeholder meeting with PTGA	October 2024	
Report on stakeholder meeting/curriculum review	October 2024	
Draft tour guide training packages	November 2024	
Completed tour guide training packages and workshop agendas	November 2024	40%
Completed In-land tour guide workshop and field trip	December 2024	
Completed marine tour guide workshop	December 2024	
Final report on training consultancy	January 6 th 2025	25%

Qualifications & Skills

- Bachelor’s degree in Environmental Science and Sustainability, Natural Resources Management, Marine Biology, or related field along with 2 years of experience
- Experience in design and development of learning programs
- Experience in teaching and/or workshop facilitation
- Knowledge of Belize’s marine conservation mechanisms and/or tour guide training program
- Ability to work with NGOs and CSOs
- Excellent writing and communication skills
- Ability to meet deadlines and deliver high quality work
- Effective time management and organizational skills

Application Submission

Interested applicants should submit a cover letter, CV and supporting documentation detailing experience and education along with a proposal indicating methodology, work schedule, and expected financial compensation.

Applications should be submitted to:

Kendra Griffith

Project Coordinator, BTIA

projects@btia.org

Kindly indicate “Tour Guide Consultancy” in the subject line of the email. Deadline for applications is 5:00pm on 26th September 2024.